

WELCOME

HOME TO SEATTLE

HERE'S WHY YOU'LL LOVE LIVING HERE
AS MUCH AS WE DO!





PRESENTED BY



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YOU'LL LOVE WORKING IN SEATTLE

THRIVING EMPLOYMENT & INCOME OPPORTUNITIES

- Ranked #3 among Forbes Best Places for Business & Careers in 2017
- Top employers include Amazon, Boeing, Joint Base Lewis-McChord, Microsoft, the University of Washington, and Providence Health & Services
- 3.9% unemployment rate in Seattle, Bellevue and Everett
 - + Statewide unemployment rate is 4.7%
- 220,000 jobs added over the past decade (15% increase)
- Anticipated 115,000 job growth during 2016 to 2035
- 4.7% increase per year in household income since 2011
- \$83,476 median household income, nearly \$26,000 more than national median
- More than 1 in 5 households earn over \$150,000
- \$266 billion gross metro product
- Jobs across diverse sectors continue to grow with the highest demand for:
 - + Cybersecurity, cloud computing, development and operations, and data analytics
 - + Professional and business services (from accountants to architects to software engineers)
 - + Construction and manufacturing

CORE OF YOUNG, HIGHLY EDUCATED RESIDENTS

- A top 5 metro for highly educated millennials – 23% of the market
- Strong concentration of young adults aged 25 to 34 – Median age is 35.5 years old
- 63% of residents have a bachelor's degree or higher
- 13th best place for education (Forbes)

INNOVATION ECOSYSTEM & HOTBED OF STARTUPS

- Aerospace industry among the largest in the world
 - + 17% of all aerospace workers in the U.S. employed in Seattle
- Ranks 4th as a global startup hub
 - + Raised \$1.12 billion in venture capital (2015)
 - + Pioneering industries range from cloud computing and artificial intelligence, healthcare and immigration law, to mortgages and modular housing

Following sources are deemed reliable but not guaranteed: city-data.com/city/Seattle-Washington.html, bestplaces.net/economy/city/washington/seattle, census.gov/quickfacts/fact/table/seattlecitywashington,US/PST045216, inc.com/graham-winfrey/7-most-innovative-start-ups-in-seattle.html, nwnewsnetwork.org/post/washington-unemployment-again-touches-record-low-wage-hikes-next, theatlantic.com/politics/archive/2017/11/can-seattle-handle-its-success/546053/, fortress.wa.gov/esd/employmentdata/docs/economic-reports/current-monthly-employment-report.pdf, Employment Security Department/WITS; U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics



YOU'LL LOVE OPPORTUNITIES IN SEATTLE

Enjoy a great place to live and work when you make Seattle your home!

COST OF LIVING

- 27% above the average national cost of living
- Lowest energy rates than almost anywhere else in the country due to large number of hydroelectric power plants
- Seattle's mild climate also contributes to less energy use
- Healthcare, clothing, and other important expenses at or slightly above national average
- Hot housing market contributes to growing values (and prices)
 - + Seattle still ranks below San Francisco in terms of home prices
- Average rent for two-bedroom apartment is \$2,109

ECO-FRIENDLY

- 6th greenest city in America
- Parks cover 10% of the city
- 8th most walkable large city in the U.S.
- Walk Score of 73 – Most errands can be accomplished on foot
- 2016 Best Bike City (Zillow)
- Solid transit system with about 216 buses, 4 light rail, and 11 ferry lines

MAJOR INDUSTRIES

- Key industries include aerospace, agriculture, clean energy, information communication tech, manufacturing, and maritime
- Top employers include Amazon, Boeing, Joint Base Lewis-McChord, Microsoft, the University of Washington, and Providence Health & Services

Following sources deemed reliable but not guaranteed: smartasset.com/mortgage/what-is-the-cost-of-living-in-seattle | walkscore.com/WA/Seattle, travelandleisure.com/slideshows/americas-greenest-cities#15 | seattletradealliance.com/economy/our-industries



YOU'LL LOVE EDUCATION IN SEATTLE

When it comes to education and communities to call home, Seattle earns top marks. The region offers A+ resources to help students grow, whether they're just starting pre-school or working on a post-grad degree. There are also a variety of communities around Seattle that fit any lifestyle.

VARIETY OF EDUCATION OPPORTUNITIES

- 165 public elementary, middle, and high schools, plus 317 private schools
- 28 high schools recognized among U.S. News & World Report's Best High Schools in the country
- 16 colleges and universities, including the University of Washington and Seattle Pacific University
- Seattle Public Schools is the largest K-12 school system in Washington state
- 79% four-year graduation rate
- 63% of Seattle residents have a bachelor's degree or higher

TOP 10 BEST NEIGHBORHOODS IN SEATTLE *(ACCORDING TO SEATTLEMET.COM)*

Based on factors such as quality of public schools; crime and safety; access to restaurants, bars, theaters, and other attractions; family-friendly environment; and economic, generational, and ethnic diversity.

- | | | | | |
|---------------------|------------------|-----------------|--------------|-----------------|
| 1) Wallingford | 3) North Admiral | 5) Capitol Hill | 7) Greenwood | 9) Montlake |
| 2) Central District | 4) Fremont | 6) Ballard | 8) Leschi | 10) Bitter Lake |

KEY RANKINGS

National *(According to Niche.com and Forbes.com)*

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|--------------------------------------|---------------------------------|-----------------------------------|
| #3 Best Place for Business & Careers | #13 in Education | #40 City with Best Public Schools |
| #4 Best City for Millennials | #16 Best City to Live | #125 Best City to Retire |
| #7 Best City for Outdoor Activities | #23 Best City to Raise a Family | #139 Most Diverse City |
| #7 Healthiest City | #32 in Job Growth | #165 in Cost of Doing Business |

State *(According to Niche.com)*

- | | | | |
|--------------------------------|--------------------------------|------------------------------------|------------------------|
| #27 Best Place for Millennials | #37 Most Diverse Place to Live | #38 Place with Best Public Schools | #40 Best Place to Live |
|--------------------------------|--------------------------------|------------------------------------|------------------------|

Following sources deemed reliable but not guaranteed: <https://realestate.usnews.com/places/washington/seattle/schools>
<https://www.seattlemet.com/articles/2018/2/27/the-best-neighborhoods-in-seattle-2018-edition> | <https://www.niche.com/places-to-live>
<https://www.forbes.com/places/wa/seattle/>



YOU'LL LOVE LIVING IN SEATTLE

Although it's nicknamed The Rain City (yes, it does rain), Seattle offers so many opportunities to enjoy the outdoors. It's also not called the Emerald City by chance: There's ample greenspace to explore, from city parks to the nearby Olympic Range and Cascades. Plus, it's a true foodie and coffee connoisseur's paradise!

WEATHER FORECAST

- Average rain fall is 37 inches (National average is 39 inches)
- Average snowfall is 5 inches (Average U.S. city gets 26 inches)
- 152 days of sunshine per year on average
- July high is 75 degrees; January low is 37 degrees
- 79 out of 100 comfort index score (Higher score indicates more comfortable year-round climate)

OUTDOOR FUN IN THE SUN (OR RAIN OR SNOW)

- A haven for hikers – Discovery Park, Mount Si, and Mount Rainier are popular destinations
- Bike pedal to the metal – 27 miles of bike trails, cycling tours, and the famous Seattle to Portland (STP) riding event
- Winter wonderland – Stevens Pass, Crystal Mountain Resort, and the Summit at Snoqualmie are the places to go to catch some powder
- Air adventures – Catch a birds-eye view of Seattle and the region via a hot air balloon, floatplane, or helicopter.

EAT, DRINK, AND BE MERRY

- #10 Best Foodie City in America (wallethub.com/edu/best-foodie-cities/7522/)
- #5 Most Exciting Food City in America
- #1 Best Coffee City in America (wallethub.com/edu/best-cities-for-coffee-lovers/23739/)
- Top coffee shops include Cascade Coffee Works, Bulletproof, Dote Coffee Bar, indi Chocolate, and Union Coffee

Following sources deemed reliable but not guaranteed: <https://www.bestplaces.net/climate/city/washington/seattle>, <https://www.visitseattle.org/things-to-do/outdoors/>, <https://www.zagat.com/b/30-most-exciting-food-cities-in-america-2017>, <https://www.walkscore.com/WA/Seattle>



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