

The Modern Open House

Creating Your New Listing



Create your new "listing" inside your Lender Launchpad account.

STEP
01

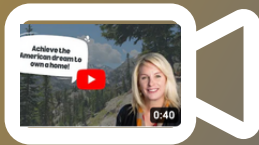
STEP
02

Add Your Customized Total Cost Analysis Video(s)



Customize it, highlighting your financing strategies & options to help educate potential buyers like the Seller Buy Down

Add Additional Video(s)

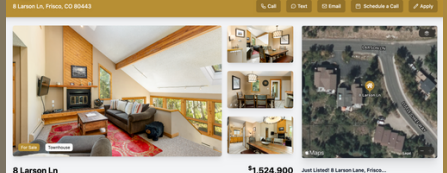


Add videos like virtual tours, Youtube, agent & lo interviews, product highlights

STEP 4
03

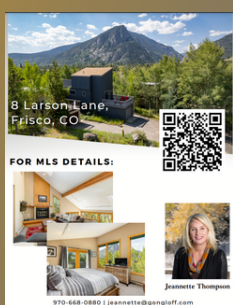
STEP
04

Publish Listing



The listing is ready to share with direct consumers, social media and other agents. This comes with a personal landing page.

Open House Flyer



Your Open House Flyer is automatically generated and ready to share with your agents

STEP
05

The Modern Open House.

SCOTT
NICHOLSON
WITH

Create Property Listing



Create your new "listing" to help bring additional assets together to showcase strategies and property details

STEP
01

STEP
02

Add Customized TCA Video(s)



Incorporate custom financing videos with strategies & options to help educate potential buyers & buyers' agents with the TCA

STEP
03

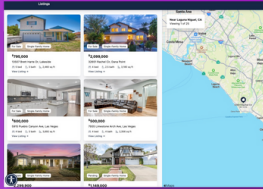
Add Additional Video(s)



Add videos like virtual tours, Youtube videos, agent & lo interviews, and loan products to highlight financing

STEP
04

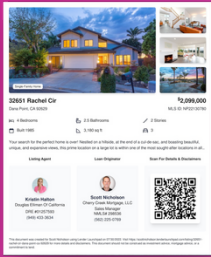
Publish Listing



The listing is ready to share with direct consumers, social media and buyer agents

STEP
05

Open House Flyer



The Open House Flyer is automatically generated, and the OQ code pushes all of the content to a buyers or agent's phone

The Modern Pre-Approved Offer.

LENDER
LAUNCHPAD

Pre-Approved



In this ultra-competitive market, your clients need to be fully pre-approved through underwriting and their conditions back.

STEP
01

STEP
02

Building the first prototype for the market and hiring the right team



Early



Validating and improving your prototype and scaling your business

STAGE
03

STAGE
04

Growth



At this stage the product has proven itself and you continue to scale

Expansion



You increase the geographic footprint and work on economies of scale

STAGE
05

Learn more at:

WWW.REALLYGREATSITE.COM