



# MODERNIZING YOUR

# Open House



**STEP**  
01

## Create a Property Listing

Create your new "listing" to help bring additional assets together to showcase strategies and property details

**STEP**  
02

## Add Customized Videos

Incorporate custom financing videos, videos with strategies and options to help educate potential buyers & buyers agents

**STEP**  
03

## Add Additional Video(s)

Add videos like virtual tours, youtube videos, agent and loan officer interviews

**STEP**  
04

## Publish your Listing

The listing is ready to share with direct consumers, social media and buyer agents

**STEP**  
05

## Open House Flyer

The Open House Flyer can be automatically generated, and the QR code pushes content to potential buyers phone



Learn more at:  
[smorrisismylender.com](http://smorrisismylender.com)